

PALOMA

Changing Telecommunications

Recent trends in communications integrate data, voice and video on a single packet based infrastructure in order to make the most efficient use of the available resources.

A prime example of these advanced technologies is the Cisco Systems' Call Manager.

Cisco Call Manager technology based on the Architecture for Voice, Video and Integrated Data (AVVID) combines Telephony, Data and Video technology at the user level.



Nevotek Paloma™

Nevotek Paloma™ is a unique application specifically fashioned for Cisco Call Manager infrastructure. Based on IP-technology, it is a part of Nevotek 1-4-ALL™ family of applications.

Text messages and pictures with sound messages are effectively pushed upon the XML browser display of selected IP-Phones.

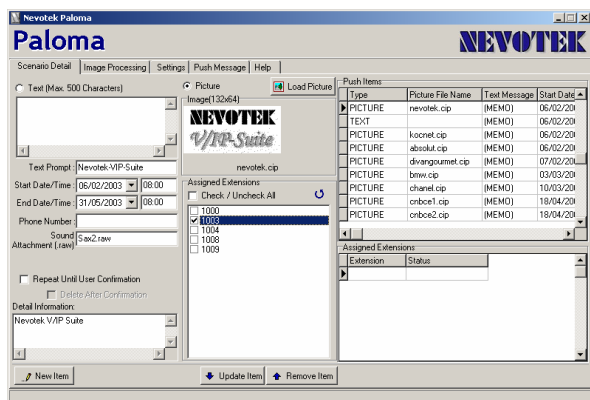


In order to make the IP-Phones and Cisco Call Manager comprehend, pictures in "jpeg, gif and bmp" format are converted into "cip" files where sound files with "wav" extension are converted into raw files, and thus sent thru accordingly.

A typical deployment scenario may engage a Hotel or Shopping Mall Operator sends advertisements to IP-Phones of choice with a signature tune each.

Nevotek Paloma is offered in 2 versions; i.e. either as a standalone application or as an emdedded feature set of Nevotek

V/IP Suite application aimed for the Hospitality Market.



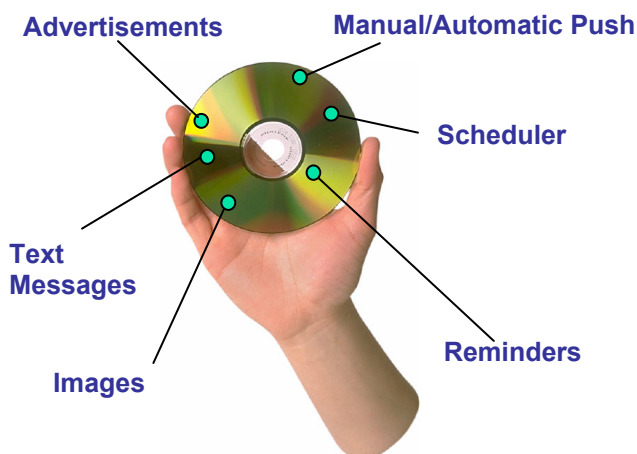
Paloma Features

- Enables to design a scenario for pushing messages, images, notices upon the Cisco IP-Phone XML screen
- Enables to define a parameter for duration of the messages to be shown/pushed
- Easily converts "bmp, jpg, gif" files to "cip" file format; i.e. Cisco IP-Phones' Image Format



- An introductory sound file can be attached to messages pushed. This feature is available at CCM v3.3 or later versions

- Allows flagging important messages that wait for user confirmation. Messages remain on screen until user confirmation; e.g. Meeting Notices, etc.



- Messages can be pushed to multiple extensions in a multicast fashion where each extension sees the messages of their own.
- A relevant telephone number can be associated with the messages. The user can call this number whilst the message is displayed upon screen.